

## SARMED, leading company in logistics and supply chain services, automates its business processes, adopts Nubis Cloud ERP™

### COMPANY DATA

LOCATION: Greece  
SIZE: 155 employees  
INDUSTRY: Logistics  
PROFILE:

SARMED, founded in 1955, is a pioneering Greek company in the field of Logistics, the head of a group of companies that offer a full range of supply chain services. SARMED is the first privately owned company that started managing customs warehouses approximately 20 years ago. SARMED is one of the leaders in the field of 3rd Party Logistics, offering state-of-the-art bulk and cold cargo services. Back into 2012, SARMED started its 3PL activities in its privately-owned facilities in Thessaloniki, in order to meet the constantly increasing needs regarding the provision of supply chain services in Northern Greece and beyond. SARMED can handle the management of any type of consumer goods, from small objects to light commercial vehicles. Besides, the company specializes in the study, design, construction and development of warehouse complexes and cargo centers built to meet tailor made requirements.

### SOFTWARE

& SERVICES: \* Nubis Cloud Engine™  
\* Nubis Cloud ERP™

### EXECUTIVE BRIEF

SARMED, with office presence and storage facilities of 570.000m<sup>2</sup> in Thessaloniki, Viotia and Athens, provides a full range of logistics and vertical 3PL services through privately owned resources and well-trained personnel, covering the entire supply chain. SARMED is always in favor of adapting innovative solutions to optimize its business processes, thus it selected Nubis Cloud ERP™ to increase its business performance, integrate corporate information, making it available to its executives faster, from anywhere, utilizing the Nubis Cloud ERP™ BI tools.



**BUSINESS NEEDS**

- Data Integration
- ERP and CRM functions
- Cloud Services

SARMED handles the management of any type of consumer goods, from small objects to light commercial vehicles by providing a full range of logistics and vertical 3PL services that cover the entire supply chain. Moreover, the company specializes in the study, design, construction and development of warehouse complexes and cargo centers built to meet tailor made requirements. SARMED holds several ISO certificates verifying the quality of its provided services and operations. The company invests in innovation and technology and always seeks to improve its efficiency and productivity.

SARMED uses a WMS system with limited accounting and financial functionality. Besides, as the company's activities grow year by year the company needs an integrated ERP and CRM system for handling its human resources, projects, documents, and all operations that arise from managing and allocating resources, time and supplies to projects. As the company has daily transactions with many transportation companies, it has a vast amount of incoming documents on a constant basis that need to be imported fast to its corporate system and handled by its salespeople promptly.

SARMED needs to be able to import, access, analyze and keep track of updated information related to the management of accidents during transportations, sales and maintenance offers, claims, warehouses and human resources from a unified point of reference for all of its offices around Greece at any given time.

The near future plan for SARMED, is to integrate in its corporate processes an all-inclusive customer support system and a fully functional B2B portal for its partners and clients, where information will be available promptly and in a secure environment.

*“We always focus in optimizing our business operations, so that we can provide our clients with improved services and our people with modern and efficient tools that enhance their productivity. The BI tools of NUBIS Cloud ERP™ are easy to utilize and robust. Our executives found them extremely helpful, as they can do their own analysis and create their own dashboards and reports, with little or no support from our IT and database administrator.”*

*Yiannis Sarantitis, VP Board of Directors*



- Improves time-management for document processing
- Optimizes data exchange and availability across the company's offices and executives
- Enhances business scalability